Light Financial Services, Inc. April 5, 2022 FORM CRS

Item 1: Introduction

We are registered with the SEC as an investment adviser. Brokerage and investment advisory services fees differ, and it is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at http://investor.gov/crs, which also provides educational materials about broker-dealers, investment advisers and investing.

Item 2: Relationships and Services

What investment services and advice can you provide me?

Our firm offers investment advisory services, which are fully described in our Form ADV Part 2A ("Disclosure Brochure"). Our services include financial planning, portfolio management, and the selection of other advisers. As part of our standard services, the Firm develops portfolios for clients that are tailored to the specific needs, risk tolerances and desires of each individual client. Our Firm collects personalized information from the client to determine the best portfolio for the client. The firm performs ongoing reviews of the portfolio to ensure they continue to align with the Clients' profiles. There are no material limitations to our monitoring. We accept discretionary authority to implement the recommended transactions in client accounts. The level of discretion is determined in our agreement and there are no material limitations on the authority. Our Firm charges a fee based on a percentage of the assets under management or a fixed fee. The firm does not receive fees based on assets or commissions for purchasing or selling stocks, bonds, mutual funds, real estate investment trusts, or other commissioned products for clients.

Our investment adviser representatives are licensed advisers with the state(s) in which they conduct business. Please refer to the firm's Brochure Supplement-Part 2B of Form ADV for specific education, experience, and qualifications of each of our professionals.

How will we choose investments to recommend for your account?

Light Financial Services provides portfolio management services through managing and trading your portfolio. This is individualized for the client based on their goals and circumstances. Through discussions in which goals and objectives based on a client's particular circumstances are established, Light Financial Services will create and manage a portfolio based on that thesis. As appropriate, we will also review and discuss a client's prior investment history, as well as family composition, and background. Account supervision is guided by the client's stated objectives (i.e., growth, income, or growth and income).

<u>Conversation starters</u>: We encourage you to ask your finance advisor these key questions:

- (1) Given my financial situation, should I choose an investment advisory service? Why or why not?
- (2) How will you select investments under your discretionary authority?
- (3) What is your relevant experience and educational background in the financial services business? What do the SEC investor qualifications mean?

Item 3: Fees, Costs, and Standards of Conduct

What fees will I pay?

The fees for all clients is based on a percentage of the assets under management or fixed fees. Our investment management fees are billed either quarterly or monthly, in arrears, meaning that we invoice you at the end of each month or quarter. As your investment adviser, we must act in your best interest and not put our interest ahead of yours. The annual investment advisory fee charged ranges up to a maximum of 1.5% of the assets held in the account. Our Advisors are paid a salary and may receive bonuses based on client service objectives. The full asset management fee is shown in a table contained in the client advisory agreement as well as the 2A brochure.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce

any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

What are our legal obligations to you as an investment adviser?

When we act as your investment adviser, we act in a fiduciary capacity. This said, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice, we provide you. Here is an example to help you understand what this means.

<u>Example</u>: The more assets that are in your advisory accounts, the more you will pay in fees, so Light Financial Services may therefore have an incentive to encourage you to increase the assets in your account or manage them in a way where we receive higher fees.

How might our conflicts of interest affect you and how will we address them?

Because our firm will receive more fees when we manage more assets, we have an interest in the amount of your assets we manage. This creates a conflict of interest as we may have a financial interest when recommending you increase the assets in your account. However, our internal policies and compliance procedures provide guidance to manage your account in accordance with your best interest regardless of this conflict.

<u>Conversation starter</u>: If you have any questions concerning our fees or conflicts of interest, please feel free to ask us questions, such as: "How may your conflicts of interests or fee structure affect me, and how will they be addressed?

Item 4: Disciplinary History

Do we or our financial professionals have legal or disciplinary history?

No. We encourage you to visit investor.gov/CRS for a free and simple search tool to research any of our financial professionals.

<u>Conversation starter</u>: Feel free to ask: "As a financial professional, do you have any disciplinary history? For what type of conduct?"

Item 5: Additional Information

Where is additional information available?

You should independently confirm all of the information stated here with our other regulatory filings. For additional information on our investment advisory services, see our Form ADV, along with the brochure supplement on each of our financial professionals, on IAPD on Investor.gov. Information regarding our firm can be found at adviserinfo.sec.gov or by calling our firm at the telephone number listed below for up-to-date information. If you have a problem with your investments, investment account or a financial professional, contact us in writing at the address listed above. If you fail to gain timely satisfaction through this course of action, you may wish to report the problem to the SEC at Investor.gov or call the toll-free investor assistance line at 800-732-0330

<u>Conversation Starter</u>: Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me? Our Firm and its representatives have a fiduciary duty to all clients. Please call us at (701) 356-5106 if you have any questions or concerns.

To obtain additional information regarding our services, if you want to address any concerns, or if you need to request a copy of this relationship summary and any of our other disclosure documents referred to in this document, please contact the firm at (701) 356-5106.